

**The Canadian Geotechnical Society
Southern Ontario Section
Toronto Group**



**La Société Canadienne de Géotechnique
Section Sud de l'Ontario
Groupe de Toronto**

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**2016 CGS-SOS Annual Dinner
Differentiation from the Dark Side**

Thursday, May 19, 2016
Pearson Convention Centre, 2638 Steeles Ave. East, Brampton, ON

Evening Program:	5:30 PM	Cocktails and Socializing
	6:30 PM	Dinner
	7:30 PM	Lecture

Abstract: Have you ever been startled seeing yourself in a different light? Sometimes things look different than how we perceive them to be. Kord Wissmann began his career as a geotechnical consultant, providing engineering excellence for a fair fee. 15 years ago, he moved to the “dark side”- geotechnical contracting. Join us over dinner, where Kord Wissmann shares his thoughts... from his perspective of having worked both sides of the fence... on the forces driving geotechnical commoditization. Examples and suggestions will be provided to motivate all to set our organizations apart from the rest.

Speaker: Dr. Kord Wissmann, Ph.D, P.E., D.GE. Dr. Wissmann’s diverse experience spans company leadership, research and development, geotechnical engineering, and business development activities. Dr. Wissmann is the current president of the ASCE Geo-Institute. Dr. Wissmann is the recipient of nine U.S. patents and various worldwide patents, and has published 37 papers. His research has made significant contributions in ground improvement industry. Dr. Wissmann currently serves as President and Chief Engineer of Geopier Foundation Company. He is a graduate of Virginia Tech, where he earned both his B.S. and Ph.D. in Civil Engineering. He attended the University of California, Berkeley and received a M.S. degree in Geotechnical Engineering.

CGS Members – Early Bird:	\$70.00	Sponsorship Categories: Gold Level: \$300.00 Silver Level: \$200.00 Bronze Level: \$100.00
CGS Members:	\$80.00	
Non-Members – Early Bird:	\$80.00	
Non-Members:	\$90.00	
Student:	\$45.00	

Please confirm your attendance by May 6, 2016, 11:30 PM to qualify for the Early Bid price or by May 13, 11:30 PM, using Eventbrite: <http://www.eventbrite.ca/>

This event will be booked solely through Eventbrite.

If you have difficulties using Eventbrite, please contact Andrew DeSira (Andrew.DeSira@ontario.ca) for assistance.